



MICHROSYS TECHNOLOGIES



Michrosys Technolgies

Block 58b, plot 16, Hunponu Wusu Road, L
ekki Phase 1

6/14/2017



OVERVIEW

Michrosys is a new generation software and solution consultation firm founded in Lagos with the aim of becoming the leading software and solutions consulting company in Nigeria. Michrosys offers an array of software consultation services, allowing the breadth and scope of our software knowledge and experience to be applied to a software project of any size. Our team of software developers can bring their experience to bear on any pain point you may be experiencing in the development of your project.

Michrosys has the experience and training to help your company navigate through what can be confusing waters. Our aim is to help customers address enterprise challenges by providing comprehensive solutions that combines innovative models and technologies with passion to solve business problems.

We take pride at Michrosys in assisting you through the transition process. We don't just want to sell or build you a solution; we also want to provide support until you feel confident in how to use all the features of your new software. Along the way, we will learn more about your company and offer you strategies that improve your performance levels.

ABOUT US

Although Michrosys hasn't been around for so long. We are growing in size and presence in the Lagos State Area since our initial launch in January 2017. Through verbal communication and recommendation's we have been attracting young motivated entrepreneurs that are looking for a place for their ideas to grow while more seasoned and experienced staff that felt stifled in their previous jobs roles have been joining our ranks.

At Michrosys we don't only focus on software development and strategy solutions we also have a corporate social responsibility to support our multiple Subsidiaries and their products. A few of the subsidiaries we support are listed below:

Mixsie audioBooks

At Mixsie audioBooks we want to make African content digital, we aim to make over five thousand audio books and make them available on our easy to use website and mobile applications.

- Under Mixsie audioBooks we have launched Mixsie Studios, where music meets content. Here we focus on providing a fun, educational atmosphere, which fosters the spirit of excellence, stimulates competition, and encourages artistic and creative innovative strengths in corporate, entertainment and general recreational activities.

www.mixsie.com



Soultech Systems

Soultech systems is an IT/Network solutions Company based in Lagos State, Nigeria. As an innovative IT company having staff with years of experience, they have developed an extensive technical knowledge and a reputation for excellent service delivery to their clientele. They specialise in Information Technology Solutions,

Network Infrastructure deployment and maintenance, Systems support and web application development.

- **A By Product of Soultech is Nativetalk Analytics**

- NativeTalks focuses on getting our clientele immediate access to all their call activity data, allowing them to see their business (employee performance, impact of marketing activities, etc) clearer than ever.
- NativeTalks allows our clients to monitor their real-time call activity on their dashboard or an office wallboard while spotting the patterns and comparing data between users, locations, and periods. They can also create custom reports to quickly look at the data they care about the most

www.nativetalk.com.ng

Inyang Otu Foundation

The Inyang Otu Foundation has holding a food drive every month for the last two years and holds a special place in our hearts here at Michrosys. We at Michrosys support them financially as well as creating different avenues for them to raise funds and attract sponsors. This helps to fund the food drive which feeds malnourished and less privileged children in the Lagos area.

At the foundation we just don't believe that providing food to malnourished children and families fulfils our social obligation to help those that are less fortunate than us. This is why we started INYANG OTU FOUNDATION EDUCATION PROGRAM. This program is focused on providing practical / vocational skills that helps children and young adults navigate their way through life. This segment is broken down into three stages based on age.

3-5years: This focuses on rapidly accelerating language development, self-awareness, less dependence on sensorimotor actions,

6-11years: This stage focuses on concrete operations which is lacking amongst people in poor neighbourhood.

12-20years: This is the hallmark stage of our education program where every enrolee must finish up with a unique, practical / vocational skill acquired.

The foundation has also been expanding outside of Lagos and has already set up a branch in Ghana.

www.inyangotufoundation.org



Orion Media

ORION MEDIA was created to help brands advertising campaigns reach new audiences while building brand awareness and drive product demand. Whether you're an established brand or a new market contender, Orion Media can help you increase the viewership and conversion rates of your campaigns through effective advertising.

- Under Orion media while in partnership with MICHROSYS SYSTEMS created the product called **ADVUE** that has been launched.

ADVUE is a digital mobile advertising platform that enables mobile network subscribers to stream and enjoy rich media contents from sponsors without impacting they're monthly data plan allowance. With a combined video and speed dial media platform, reaching a desired target audience while being affordable and robust. All this is guaranteed with a click on our platform.

ADVUE uses the latest cutting-edge technology to display our clients video Ads to millions of mobile subscribers. While rewarding consumer that drive traffic to our site by offering them sponsored data from selected networks. AdVue also targets all mobile operators subscribers across the country. Ensuring every product and services offered don't go unnoticed while potentially gaining over a million mobile views. Now subscribers don't have to wait for TV ads anymore because we reach their desired audience directly on their mobile.

These are just a few of the subsidiaries and their products we support financially, physically and strategically. We have so many products cooking under our hub and we can't wait to share them with you.

www.advueng.com

ads portal – www.ads.advueng.com (please view on your mobile) without wifi to understand the gifting process

THE TEAM

UGOCHIYENUM NICOLE UGBOMEH- HEAD OF IT AND OPERATIONS

She Co-founded and ran one Africa's prominent startups known as Tranzit Nigeria where she was the head of operations. She also Co-founded Taxipark, Nigeria's first electronic taxi booking platform. Her specialty in global emerging markets has allowed her to work as a Real-time Analyst, and eventually as a Resource Planner at Teleperformance UK, a global Customer Experience Management company.

She holds a B.Sc. in Geology from the University of Ghana and an M.Sc. in Information Technology from the University of Glasgow. She has been featured and validated in the media on several articles including CNN, Lionness of Africa, Techcabal, CPAfrica and many more.



Currently she has brought her wealth of knowledge to bare at Michrosys where she is the head of IT and Operations. Ms Ugbomeh understanding of core business challenges along with her good business intelligence, investment and analysis skills is invaluable as she oversees the Multiple subsidiaries and products under Mychrosys. She is also an experienced programmer and software project manager.

KENNETH NDULUE B.ENG., OSH SPECIALIST – PROJECT MANAGER

He is a highly skilled business entrepreneur and manager with B.Eng. in Electrical/Electronic Engineering, from the University of Port Harcourt, Rivers state Nigeria. He is also an Occupational Safety Health Specialist from OSH Academy. Mr. Kenneth N. is actively involved in a couple of business and product developments, strategic planning, management and counselling, and foreign trading.

Being a Project Manager & Entrepreneur, Mr. Kenneth N. has knowledgeable skills in projects and program managements, expert skills as a business and research analyst, strategic planner, sales marketing and idea creation, and pleasantly a social interactor.

ZUBERU KADIRI – BUSINESS ENGINEER

Is also THE Principal Consultant at CZAR CADARA; a Knowledge Merchant Firm focused on the core business areas of brand, strategy and markets. In defining his personal brand, he refers to himself as a Stylepreneur, A Corporate Event Facilitator and a Business Engineer who is dedicated to chaperoning Start-up and Micro/Small Scale Entrepreneurs on their journey towards building trans-generational businesses; ensuring that they optimize their business productivity within 90 days or less using time tested business concepts and models proven to work.

With a work experience spanning banking, consulting and real estate, coupled with core consulting experience spanning sectors that include Fast Moving Consumer Goods (FMCG), oil & gas, publishing, retail merchandising and franchising, his current consulting streak as a World Bank Business Development Consultant on the GEM PROJECT for the FEDERAL MINISTRY OF TRADE & INVESTMENT makes him a preferred choice for a consultant seasoned with broad based experience.

IFEANYI VINCENT OBIKE BSC, Acca Affiliate (in view), MBA – ACCOUNT OFFICER

Mr Obike is a highly skilled finance professional with a BSc in accounting from Cardiff University in Wales. He also holds an MBA in Marketing from Wales University and is currently training to become a Chartered Accountant. He has taken Courses on project management and accounting software from the London business school, he writes accounting solution for Start Ups as well as Small & Medium scale Businesses. A worldwide volunteer and motivational speaker; he loves meeting People, Impacting Lives and Travelling.

An experienced accountant vast in financial statement preparation, research, audit, training and investigations. He has a high-level drive, versatile disposition, and passion for excellence. With a career objective to help drive tremendous changes in performance, Strengthen internal control, and enhance accountability, he is a value creator. Mr. Obike



MICHROSYS TECHNOLOGIES

is a source of competitive differentiation; leveraging his skills, talents, ideas and experiences at INYANG OTU FOUNDATION.

Microsys also comprises of a team of vastly experienced directors who wish to remain anonymous, however they are all technology and business advocates with a flare for innovation.

CONTACT INFORMATION

Support Email: info@microhosys.com

Legal: legal@michrosys.com

Website: currently under construction

Phone: +234(0)8064451917